

Salarpuria Sattva takes charge to tackle migrant labour scarcity

Employs native labourers to keep the construction momentum



by Team CW 14 Aug 2020

Salarpuria Sattva, Bijay Agarw

In a bid to reiterate its commitment towards quality construction and on-time project handovers, Salarpuria Sattva Group, employed 600+ native labourers' at their projects across Karnataka to boost the real estate sector, during this COVID breakout. This will not only help in continuum of production, investment, labour and native supply chains in the state, but it will also be instrumental in revival of the real estate sector, sooner than anticipated.

With millions of workers migrating to their hometowns, continuing the momentum at the construction sites has been a constant challenge for the developers. In a grim scenario like this, while Govt. is taking measures to uplift the present economic situation, companies across industries will have to be proactive and self-sufficient.

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Bijay Agarwal, MD, Salarpuria Sattva, said, “The pandemic has impacted industries across every domain including real estate. Amidst this major economic slowdown, we feel that the need of the hour should be employment and demand generation. Therefore, we have decided to take charge of the situation and empower our

indigenous manpower in order to narrow the project delivery margin as much as possible. We hope this will not only help us in handing over projects on time, but also will help ease the labour shortage in Karnataka and neighbouring states, and help them to survive during this unprecedented time.”

This labour clutter has been divided into different sets, basis their skills in masonry, carpentry and interiors. Considering the present situation, the company is prioritizing projects and engaging native labour for completion and handover. All proactive safety measures like screening, sanitization, social distancing etc., are undertaken at sites for the safety of the workers.